



UNDERSTANDING
CANCER COVER

WHY VITALITY?

Offering end-to-end treatment. With you every step of the way.

VitalityHealth offers a complete cancer proposition designed to lower the risk of developing cancer, diagnose quickly* and fully cover the cost of treatment. VitalityHealth will not only cover the finances, but will provide you with specialist care and support throughout - being your complete care package.



* Subject to Out-patient Cover being selected



DIAGNOSIS AND TREATMENT

FAST DIAGNOSIS AND EFFECTIVE TREATMENT

As we understand that fast diagnosis of the condition can be life saving, we give you access to the following:

- Vitality Healthcheck at no extra cost¹
- 50% off health screens with our screening partners
- Vitality GP, which offers video consultations within 48 hours* and Vitality Face-to-Face GP, which gives you access to a minimum of two consultations from Vitality's network of Private GPs in Greater London for only £20 per consultation.
- Discounts on targeted cancer screening and risk assessments**. The test will specifically target Breast Cancer, Bowel Cancer and Cervical Cancer. For more information and eligibility criteria visit the Member Zone.



BIOLOGICAL THERAPY, TARGETED THERAPY AND IMMUNOTHERAPY	Full cover
HORMONE THERAPIES AND BIPHOSPHONATE THERAPY	Full cover
SCALP COOLING	Full cover
CANCER SURGERY AND RECONSTRUCTIVE SURGERY	Full cover
WIGS & RESTYLING	Up to £300 per condition
MASTECTOMY BRAS AND EXTERNAL PROSTHESES	Up to £200 per condition for mastectomy bras and up to £5,000 per condition for external prostheses
FOLLOW-UP CONSULTATIONS	Full cover
TARGETED CANCER SCREENING**	Discounted screens and risk assessments for breast, bowel and cervical cancer.
END OF LIFE CARE	Pain relief plus the services of a qualified nurse at home for up to 14 days (max £1,000 per day)

*Subject to opening times

**Available Q1 2019

1. Personal Healthcare: One adult on the plan can have a Vitality Healthcheck at no additional cost each plan year. Business Healthcare / Corporate Healthcare: The principal member can have one Vitality Healthcheck at no cost each plan year.

All other adults on the plan are able to have a Vitality Healthcheck, which are available for £15 each.



CLAIM MANAGEMENT AND SUPPORT

VITALITY CARE

HERE WHENEVER YOU NEED US

We know how hard it can be if you're diagnosed with a serious or life-threatening condition. That's why our specialist team of clinically-trained, patient-centred professionals and Care Consultants are here to help during the most difficult and stressful times. Our Vitality Care team are here to make the treatment process as straightforward as possible, helping you and your family understand clearly how the benefits on your plan apply to each situation.

ABOUT THE TEAM

The Vitality Care team is made up of medical professionals, including Doctors, Nurses and Technical Claims Associates. By facilitating access to faster diagnosis, providing information on home treatment and talking through treatment options, our Vitality Care team help our members get the best from their plan, providing peace of mind. Access to Vitality Care is given to all members as part of Core Cover.

HOW VITALITY CARE CAN HELP



INFORMATION PACK

We provide each member with a pack which provides information on living life with cancer as well as detailing all the treatment paths available.



NHS HOSPITAL CASH BENEFIT.

The average cancer claim costs over £12,000 and the average treatment length is 12 months¹. Our plans give members the option to have eligible treatment on the NHS, rather than being treated privately. If this option is chosen, we'll pay members a cash benefit.



SUPPORT

It's understandable that many feel anxious after the emotional impact of cancer. Each member is allocated their own Care Consultant who will be with them throughout their treatment journey. The Care Consultant will help the member understand the advice they have been given and will make sure they receive the best care possible.

1. Vitality data 2017



VITALITY CARE AT CHAMPNEYS

Champneys specialise in health and wellbeing, offering exceptionally high standards of both service and care. Following treatment, breast cancer patients will be offered a place on a group-based retreat at the Champneys resort in Tring, Hertfordshire.

Champneys Tring resort is an outstanding health resort in the heart of Hertfordshire, steeped in history, set in 170 acres of rolling parkland.

- **RELAX** - an overnight stay and two full days access to spa facilities
- **RECOVER** - group-based and one-on-one consultations to help manage the psychological, physical and emotional side effects that often come with treatment and recovery
- **SUPPORT** - as a group-based retreat, you will receive the support of other patients who also know what it is to experience a similar journey



CHAMPNEYS
HEALTH SPA



PREVENTION

THE VITALITY PROGRAMME

Cancer Research UK estimate that around 4 in 10 cancer cases could be prevented¹, largely through lifestyle changes such as not smoking, eating a healthy balanced diet and keeping active. As well as providing you with comprehensive cancer cover, we also help you to take a more active role in managing your own wellness, which can help prevent cancer and aid your recovery, if diagnosed.



1. UNDERSTAND YOUR HEALTH

When you join, register on our Member Zone at member.vitality.co.uk and take the online Health Review. We use what you tell us to set you some goals and suggest some of our partners to help achieve them.



2. GET HEALTHIER

We give you discounts and rewards on things that can help you get healthier and potentially reduce your risk of cancer. Our established partnerships include healthy food savings at Ocado, a stop smoking programme with Alan Carr and discounted activity trackers with Garmin, Polar and Withings.



3. BE REWARDED

For leading a healthy lifestyle, you can be rewarded regularly with Active Rewards to receive a handcrafted drink at Starbucks and a cinema ticket at Vue or Cineworld. You can even earn bigger rewards such as discounted travel as you increase your status.

¹cancerresearchuk.org/about-cancer/causes-of-cancer/can-cancer-be-prevented

FIND OUT MORE

Contact your adviser or visit [vitality.co.uk](https://www.vitality.co.uk)